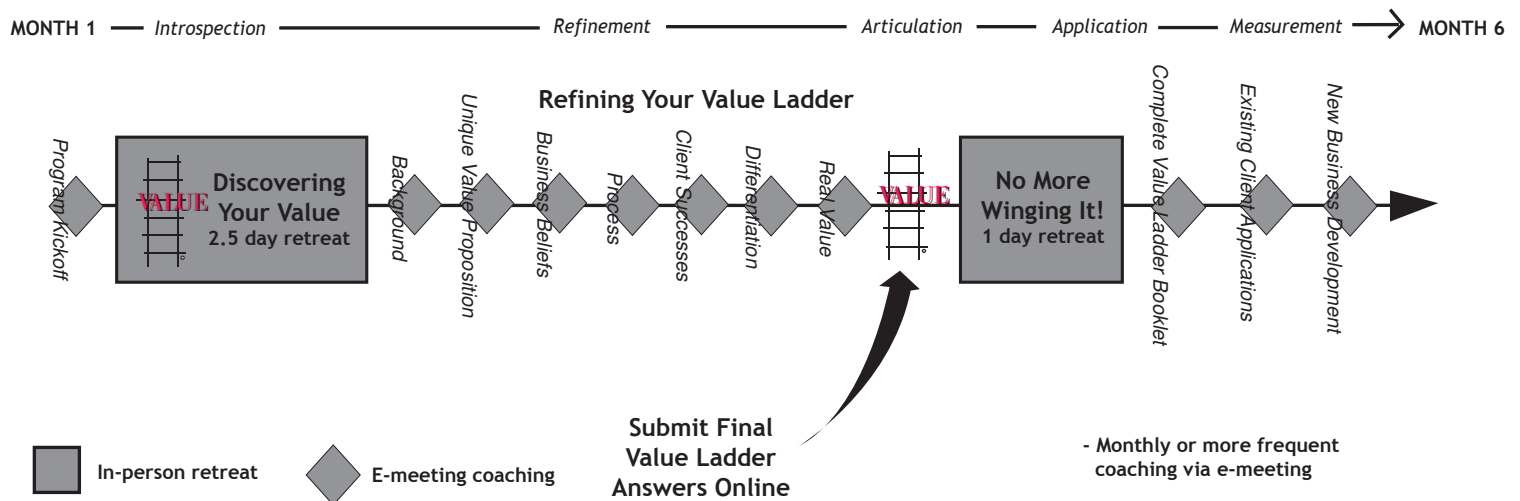


Discovering Your **VALUE** experience

Bar none, the most robust and transformative coaching experience in the industry. For those truly committed to becoming extraordinary this experience is the foundation from which you can truly capitalize on your value.

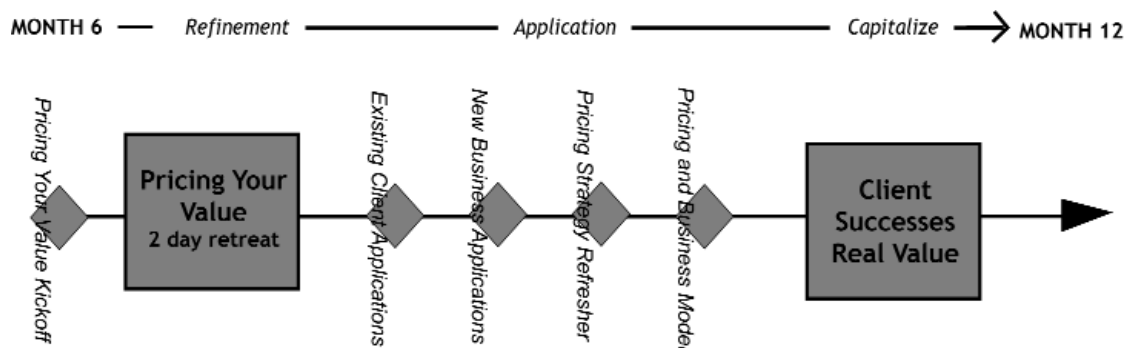
Phase I - Discovering Your Value

Begin by discovering your value with the thorough development of your Value Ladder™ through the 2 ½ day retreat followed by e-meeting sessions. You will then be coached to internalized and become highly fluent in your refined answers through "No More Winging It". This intense face to face coaching session sets the stage for the real world application of your value message which will be accompanied by e-meeting sessions to strategize and practice.



Phase II - Pricing Your Value

Once you know your value, you need to price your value. This second phase of the experience begins with a two day retreat that requires you to rethink how and why you are pricing as you do. This practical session builds on your unique value message and culminates in a plan to address your pricing priorities. E-meetings follow where specific challenges will be discussed, strategies outlined and results tracked. Pricing is not a one time event, so additional e-meetings will be used to refine your strategy and keep your approach fresh. The entire experience culminates in a one day Real Value summit where your message and pricing skills are further honed and you plan for achieving the next level of success.



Each Discovering Your Value Experience is customized to the needs of the FE or the team but are always built around these time and results tested programs. Results matter. For true transformation of your business, and you life, it takes dedication, commitment, time, effort and resources. This is the program that will deliver the results. Call us to learn more about how this experience works and to see if you are ready to take your business and your life to the next level.